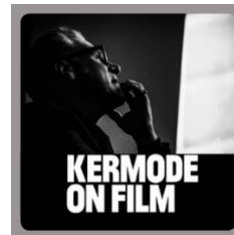


18 November 2019 – for immediate release

Kermode and Kodak – A Winning Combination

HLA is delighted to announce the partnership of **Kodak** and **Mark Kermode Live in 3D**.



Kodak are the special supporters of **Mark Kermode Live in 3D**, the wildly popular monthly movie talk show, live on stage at the BFI Southbank.

Affectionately known as MK3D, **Mark Kermode Live in 3D** is a series of monthly 90-minute stage shows in which Mark Kermode welcomes guests onto the stage to have a conversation about film. The show is going into its fifth year, it has consistently full houses and is podcast on *Kermode On Film*.

Mark Kermode says: “I’m absolutely delighted to have the support of Kodak. Despite the digital revolution, many motion-picture artists still prefer to shoot on film, and Kodak is making sure that they will always have that choice. It’s significant that one of my favourite films of the year, Mark Jenkin’s extraordinary Cornish feature *Bait*, was shot on B&W 16mm stock, creating something that could only be achieved using film. And in recent years we’ve seen a huge number of young and upcoming artists choosing film. In the 21st century, new generations are embracing a wide range of Kodak film formats, and putting them at the very heart of their craft.”

Steve Bellamy, President, Kodak Motion Picture, says: “Kodak is delighted to come on board to support **Mark Kermode Live in 3D**. As an advocate of film, Mark is a natural partner for us. He and his esteemed guests, many of whom have chosen to capture their productions on film, allow us to celebrate the worldwide resurgence of film as a movie making medium. This is reinforced with increases in the number of 16mm and 35mm productions for features, commercials and music videos along with an upturn in the number of productions choosing to capture on large format 65mm. Recent titles captured on film include *The Irishman*, *Marriage Story*, *Once Upon A Time In Hollywood*, *Ad Astra*, *The Lighthouse*, and *Sorry We Missed You*.”

To see a full list visit www.kodak.com/go/shotonfilm.

Mark Kermode Live in 3D is an HLA production. In the next edition on 25 November 2019, Mark pays tribute to the late Robert Evans; guest Dexter Fletcher talks about *Rocketman*, Edgar Wright talks about *Baby Driver*, shot on **Kodak**. Actress Maxine Peake talks about her work in *Fanny Lye Deliver'd*, *Gwen*, *Peterloo* and *Funny Cow*, and Lesley Manville talks about *Ordinary Love* and *Phantom Thread*, shot on **Kodak**, for which she was Oscar- nominated.

NOTES TO EDITORS:

The **Mark Kermode Live in 3D** show is sold out but is podcast on *Kermode on Film*. Subscribe at www.Acast.com/KermodeOnFilm. To buy tickets to the next **MK3D** show go to <https://whatson.bfi.org.uk/>

Contact:

Hedda Archbold, director of HLA Agency 07801 074181 hedda@hlaagency.co.uk

HLA Agency produces live events and content for online and broadcast, and offers sole agency to writers, broadcasters, critics and cultural commentators. www.HLAAgency.co.uk

About Kodak Motion Picture Film & Entertainment:

Kodak Motion Picture Film & Entertainment offers the technology that sets the standard and stands the test of time in the production, postproduction, distribution, exhibition and archiving of motion pictures worldwide.

Kodak offers a wide variety of products, spanning the entire motion picture value chain from image capture to post, on through distribution/exhibition and archival applications. The advanced technology of KODAK VISION3 motion picture film provides the highest degree of image quality and creative flexibility.

About Kodak:

Kodak is a technology company focused on imaging. Kodak provide – directly and through partnerships with other innovative companies – hardware, software, consumables and services to customers in graphic arts, commercial print, publishing, packaging, entertainment and commercial films, and consumer products markets. With their world-class R&D capabilities, innovative solutions portfolio and highly trusted brand, Kodak is helping customers around the globe to sustainably grow their own businesses and enjoy their lives. For additional information on Kodak, visit kodak.com, follow on Twitter [@Kodak](https://twitter.com/Kodak), or like on Facebook at [Kodak](https://www.facebook.com/Kodak).

About Mark Kermode:

Most trusted and well-known critic Mark Kermode is host of the fabulously popular *Kermode On Film* podcast, co-host of *Kermode & Mayo's Film Review* on BBC Radio 5 Live, host of his film music show on Scala Radio, reviewer for the BBC's *News Channel Film Review* and Chief Film Critic for *The Observer* newspaper.

Hailed by Stephen Fry as 'the finest film critic in Britain' he is the author of several books about film. He has written and presented shows on the UK's Channel 4, BBC 2 and BBC 4, and on BBC Radio stations 1, 2, 3, 4, 5Live and more. His television series on film genres *Mark Kermode's Secrets of Cinema* airs on BBC4, receiving rave reviews and an exceptional audience reaction. www.markkermode.co.uk

About Mark Kermode Live in 3D:

Affectionately known as MK3D, **Mark Kermode Live in 3D** is a series of monthly 90-minute stage shows in which Mark Kermode welcomes guests onto the stage to have a conversation about film. The tone of the show is light and our guests usually have a lot of fun. There is warm and supportive interaction with a loyal audience, and we project stills and clips to illustrate the conversations. Going into its fifth successful year, our guests include screen stars Michael Caine, Gemma Arterton, Hugh Grant, Florence Pugh, Maxine Peake and Richard Dreyfuss. and directors Amma Asante, Terry Gilliam, Sam Mendes, Steve McQueen, Lynne Ramsay, Mike Leigh and Sir Alan Parker to name a few.

About the BFI:

The BFI is the UK's lead organisation for film, television and the moving image.

Ends.